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DR. ASHISH UNIYAL

SUMMARY

- **Qualifications**

Ph.D. (In the field of Management)
M.B.A. (Marketing and Finance)
M.Sc. PHYSICS (Electronics)
B.Sc. (Physics/ Mathematics/ Computer Science)

- **Experience**

Academic – 9.5 years
Administrative- 5 years

At present employed at Applied Science Department, G.B. Pant Engineering College, Ghurdauri, Pauri Garhwal as Assistant Professor (Management)

OBJECTIVE

TO SYNCHRONIZE THE KEN OF MANAGEMENT PRINCIPLES AND PRACTICES IN ADMINISTRATION OF THE ORGANIZATION FOR ORGANIZATIONAL EFFECTIVENESS

EDUCATION

DOTOR OF PHILOSOPHY (Ph.D.)

April-2010

Ph.D awarded on the topic- “Consumer Complaining Attitude and Role of Government and Business towards Redressal” (With Special Reference to Consumer Durables)
HNB Garhwal University, Srinagar-246174

MASTER OF BUSINESS ADMINISTRATION (MBA)

2002-2004

Department of Business Management
HNB Garhwal University, Srinagar-246174

Specialization

Marketing (Major)
Finance (Minor)

Percentage

70 Percent

MASTER OF SCIENCE (M.Sc.) PHYSICS

2000-2002

M.Sc. PHYSICS (Electronics)

HNB Garhwal University, Srinagar-246174

Percentage

69 Percent

BACHELOR OF SCIENCE (B.Sc.)

1997-2000

HNB Garhwal University, Srinagar-246174

Subjects

Physics, Mathematics and Computers.

Percentage

63 Percent

ACADEMIC EXPERIENCE:

GRAPHIC ERA INSTITUTE OF MANAGEMENT (GEIT), DEHRADUN

Aug 2004 –April 2008

Sr. Lecturer, Marketing

Pay Scale: 8000-275-13500

TULA'S INSTITUTE, DHOOLKOT, DEHRADUN

April 2008- September 2008

Head of the Department

Asst. Professor

Pay Scale: 10000-325-15200

GRAPHIC ERA UNIVERSITY (GEU), DEHRADUN

September 2008 –December 2009

Sr. Lecturer, Marketing

Pay Scale: 10000-325-15200

GOVIND BALLABH PANT ENGINEERING COLLEGE, PAURI GARHWAL

December 2009-October 2010

Asst. Professor

Pay Scale: 15600-39100 + AGP 7000

- Courses Taught – MBA, BBA (on regular basis). MCA & B.Tech Programmes for particular semesters/ batches.
- Papers Taught- Sales & Distribution Marketing Management
 Service Marketing Marketing Communications
 Advertising Principles of Management
 Marketing Research Business Environment
- Papers Presented- 4
- Book Published- 1 (Customer Relationship Management)
- Seminars and Conferences- 15

ADMINISTRATIVE EXPERIENCE:

UTTARAKHAND TECHNICAL UNIVERSITY DEHRADUN

October 2010- October 2015

Deputy Registrar

Controller of Examination and Registrar (Additional Charge time to time)

Pay Scale: 15600-39100 + AGP 6600

As Deputy Registrar in Uttarakhand Technical University, Performing the duties related to Administrative Management, Examination Management and various other duties confidential in nature which include-

- Administrative work of UTU, Dehradun
- Confidential work of UTU, Dehradun
- Conducted Entrance Examinations to various courses of UTU, Dehradun
- Conducted Counseling to various courses of UTU, Dehradun
- Member of different Academic and Administrative committees of UTU, Dehradun
- Question Paper Setting and Evaluation of Answer Scripts

In addition to Deputy Registrar, the responsibility of Controller of Examination (CoE, April 2015-October 2015) and Registrar (time to time) has been successfully handled.

PERSONAL DETAILS

D.O.B	Jan-14-1978
SEX	Male
MARITAL STATUS	Married
FATHER	Shri Mohan Lal Uniyal
MOTHER	Smt. Beena Uniyal.
STRENGTHS	Proactive, Resilient, & Team Player
WEAKNESSES	Too focused for end results
INTEREST	Music, Reading Literature, Driving

Place –Ghurdauri
Date – 20-08-2018

DR. ASHISH UNİYAL