

DR. SAMEEKSHA BARTHWAL

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MANAGEMENT FACULTY

Offering an experience of about 13 years in academics

PROFILE

- An energetic and full of zeal individual.
- Experience in designing and delivering academic programmes in the area of management in general and HR & OB in particular.
- Imparting management education to future managers and engineers.

OBJECTIVE

To excel and outperform self created benchmarks for highest standards of output.
To work in an organization that fosters a learning progression throughout my career.

STRENGTHS

- An avid learner and a team player with amicable and adaptable temperament.
- Highly motivated, self-confident, committed, and with a high level of quality consciousness to delivery of tasks assigned
- High on learnability skills and acquiring of new skill sets
- Good Communication Skills
- A competent and quality conscious management teacher believing in close interaction with students.

MANAGEMENT TEACHING

- High competence as a Management teacher. Recognized as best teacher from the student's feedback.
 - Accomplished Management Teacher for General Management, Human Resource and Organizational Behaviour.
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PROFESSIONAL EXPERIENCE & ACCOMPLISHMENTS

GB Pant Institute of Engineering and Technology, Ghurdauri -Pauri Faculty of Applied Sciences

Oct 2011 onwards

GB Pant Government Engineering College. Pauri is a premier engineering college of Uttarakhand with Bachelor and Master Programme in Engineering, Computing and Technology

Assistant Professor (Management)

- Faculty for B.Tech and MCA program
- Papers taught include...
 - Industrial Management (1st Semester, B. Tech)
 - Human Resource Management (4th Semester, B. Tech)
 - Organizational Behaviour (6th Semester, B. Tech)

GRAPHIC ERA UNIVERSITY, Dehradun
Graphic Era School of Business
July 2005 – Sep 2011

Graphic Era University (GEU) is conferred the status of deemed university by Ministry of HRD, GOI. GEU is a fast emerging educational hub for technical and management education. It conducts undergraduates, graduates and doctoral programs in Engineering, Computer Applications, Hospitality, Media and Management.

Graphic Era School of Business runs graduate and undergraduate programme in Management including MBA (2 year), MBA Part-time (3 years) and BBA.

Assistant Professor (HR and Organizational Dynamics)

- Faculty for MBA program (also conduct classes for B.Tech programme)
- Papers taught include...
 - Principle and Practice of Management (1st Semester, B. Tech and 1st Semester, MBA)
 - Human Resource Management (4th Semester, B. Tech and 2nd Semester, MBA)
 - Organizational Behaviour (6th Semester, B. Tech and 2nd Semester, MBA)
 - Counseling Skills for Managers (3rd Semester, MBA)
 - Organization Change and Development (4th Semester, MBA)

RESEARCH & TRAINING

RESEARCH PUBLICATIONS

- Emotional Intelligence as a measure of an employee's overall effectiveness,' Dristhikon, Journal of Symbiosis Centre for Management and HRD, Vol.3 No. 2 (December2012), pp. 140-176.
ISSN 0975-7848
- 'Comparative Study on Work Related Stress of Public and Private Sector Bank Employees,' JIMQUEST – Journal of Management and Technology (A biannual referred research journal of Jaipuria Institute of Management, Vasundhara, Ghaziabad), Vol. 7 No.1 (January 2011), pp. 51-57
ISSN 0975-6280
- 'Impact of Employer Branding Strategies on Employer Attractiveness- A Study of Management Student's Perception towards the Insurance Sector,' Prajnan-Journal of Social and Management Sciences (National Institute of Bank Management, Pune, India), Vol. XXXVIII No. 4 (January- March 2010), pp 15-25
ISSN 0970-8448

SEMINARS/ WORKSHOPS ATTENDED

- April, 24, 2010, participated in National seminar, Graphic Era University- Role of media.
- June 7-11, 2010, Short term course, IIT-ROORKEE-Macro human culture and social environment.
- December 21-27, 2010, OIMT, Rishikesh-One week Training Camp
- February 11-12, 2012, Paper presented in AICTE sponsored National Seminar.
- April 15-28 2012 -14 day Aicte sponsored Staff Development Programme organized at Guru Nanak Education Trust, Roorkee.

- October 21-25, 2013, GBPEC Pauri- STC on Eco Technology for sustainable development.
- December 08-22, 2013, OIMT, Rishikesh-Two week Aicte sponsored FDP.
- January 13-15, 2014, COER, Roorkee- National workshop on Research Methodology.
- February 3-7, 2014, Short term course, IIT-ROORKEE-Strategic HRM for effective Performance.
- January 11-24, 2015, AICTE sponsored FDP on Quantitative Analysis and Research Methods.
- December 1-21, 2015- HRDC Nainital- Winter School equivalent to one Refresher Course/ Orientation Program.
- February 12-13, 2016, Paper presented in National Seminar on Women Entrepreneurship in India.
- July 7-8, 2017, DBS, Dehradun- National Conference on India under transformation from developing to developed. (Opportunities and Threats under various Industry segments)

UNIVERSITY & DEPARTMENT ASSIGNMENTS

- Member of Academic Council, Graphic Era University, Dehradun
 - Member of cultural activities and fest organized at the University (GRAFEST)
 - Coordinator for HR Club activities conducted by FoM.
 - Hostel Warden
 - Member of different cultural and educational committees.
 - Member of Central Purchase committee.
 - External Paper setter for different Universities/Colleges.
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EDUCATIONAL CREDENTIALS

DOCTORATE IN MANAGEMENT

Faculty of Arts (Psychology), HNB Garhwal University, Srinagar (G)

Topic-"A study on the relationship of Emotional Intelligence with Organizational Commitment, Work Motivation, Self Efficacy and Organizational effectiveness on executives."

Supervisor-Dr. Anuradha Singh, Reader and Head, Department of Psychology, M.K.P. (P.G.) College, Dehradun

MASTER OF BUSINESS ADMINISTRATION, MARKETING & FINANCE 2005

Department of Business Management, HNB Garhwal University

BACHELOR OF ARTS 2003

DAV (PG) College, Dehradun

PERSONAL DETAILS

- Female
- 36 years
- Married, blessed with daughters aged 11 years and 6 year.
- Husband working as Asst. Professor in Govind Ballabh Pant Institute of Engineering and Technology, Ghurdauri Pauri Garhwal.